

2022
AGROVIZIJA

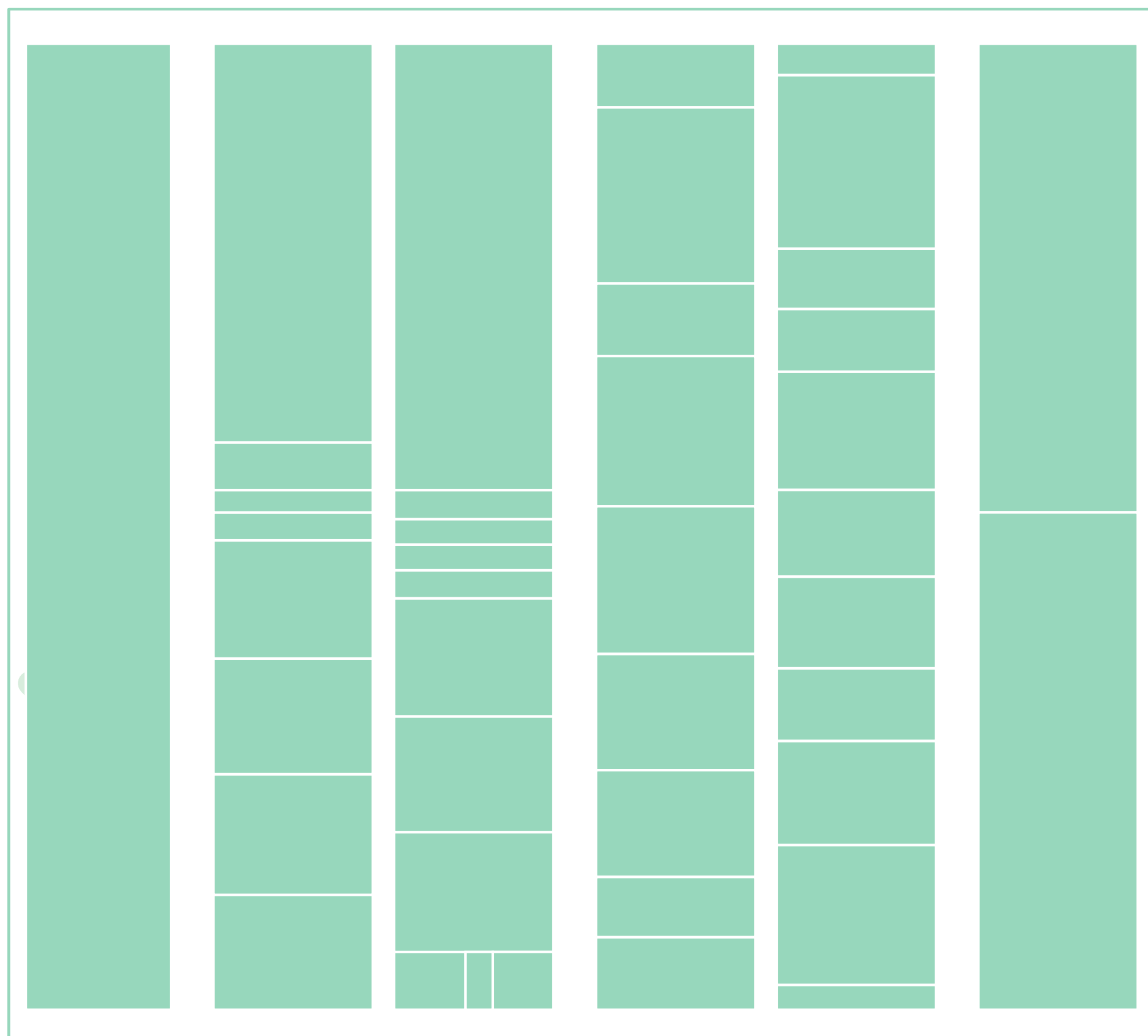
REVIEW
2022

**Daugiau
su
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ABOUT | 2022

Agrovizija 2022 is one of the largest agricultural technology and innovation exhibitions in Lithuania for agribusiness professionals. This year, the exhibition has been organised for the **thirteenth time**.



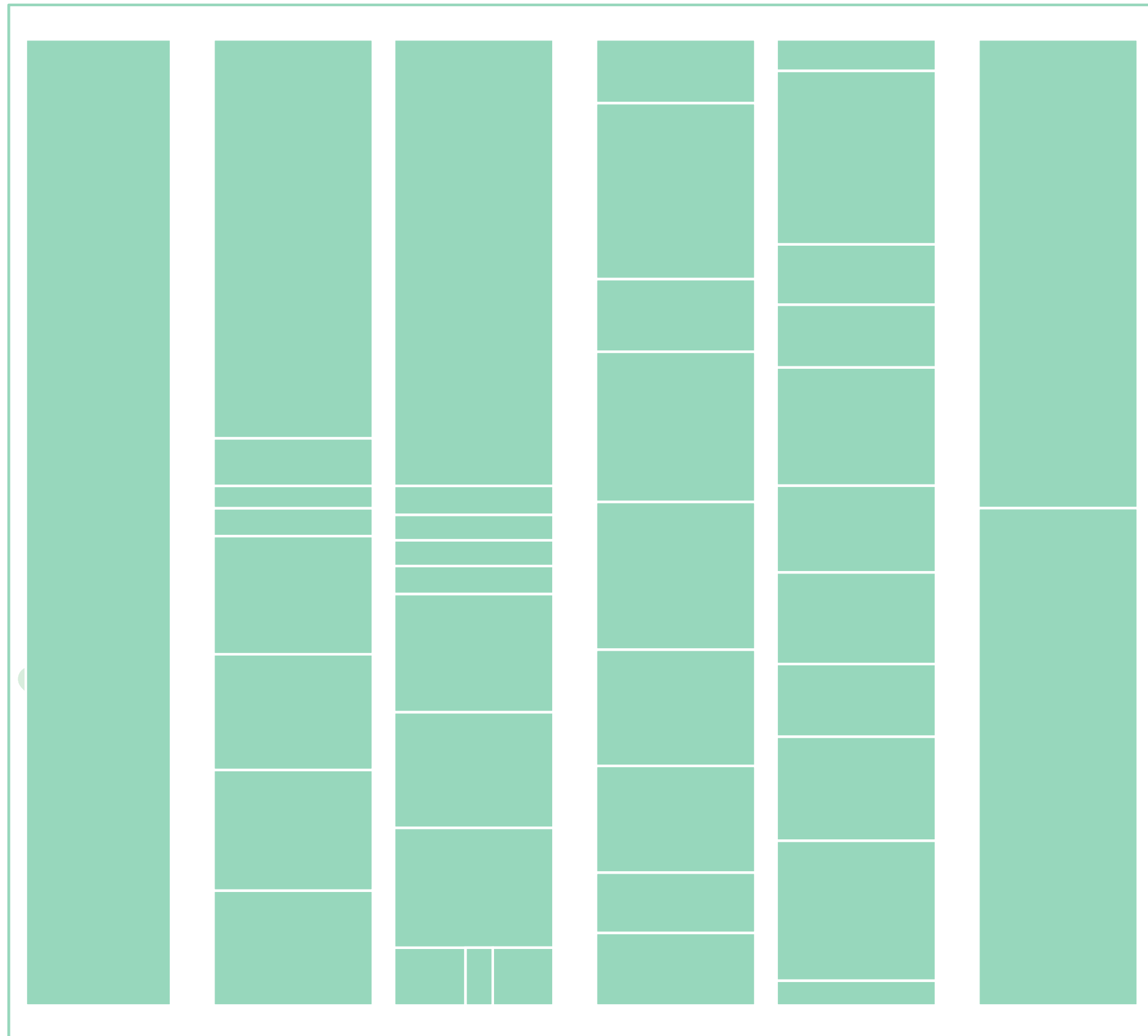
Due to the COVID-19 pandemic, the exhibition was postponed from 2021 to 2022. This year, the exhibition covered an area of 30 ha.

The exhibition had **636 demonstration plots**, with the largest number of plots devoted to winter wheat and winter oilseed rape technologies, 165 and 153 respectively. Considerable attention was paid to the presentation of spring wheat with 43 fields, maize with 33 fields, peas and beans with 18 and 19 fields. Particular attention was paid to sideral mixtures and flowering grasses in 24 and 30 fields. The exhibition included fields for mung bean, mustard, soya bean, millet, lentil, pigeon pea, chickpea and chickweed.



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ABOUT | 2022

This year's show featured sprayer and cultivator demonstrations. The show was sponsored by UAB "Ivabaltė". Eight exhibiting companies presented 9 sprayers and 6 cultivators. New to the show was a drone sprayer in the show area.

To find out more about the equipment on show, visit www.agrovizija.lt

36 exhibitors, market leaders in agriculture and technology, were present at the show and presented themselves to visitors. These included 18 crop companies with demonstration plots, 12 agricultural machinery companies with demonstrations during the show and other agribusiness and service companies.

For the first time, the Lithuanian Association of Beef Cattle Breeders and Improvers presented beef cattle in a live exhibition.



ABOUT | 2022

Seminars and lectures were held throughout the three days of the exhibition. More than 60 experts and scientists presented their projects or research work. Scientists and experts gave more than 20 presentations on relevant topics in agriculture and crop production.



During the exhibition, a discussion forum "More with Less" took place on the BASF Discussion Terrace. The two sessions of the forum focused on the implementation of the Green Deal, responsible use of resources, soil and biodiversity conservation.

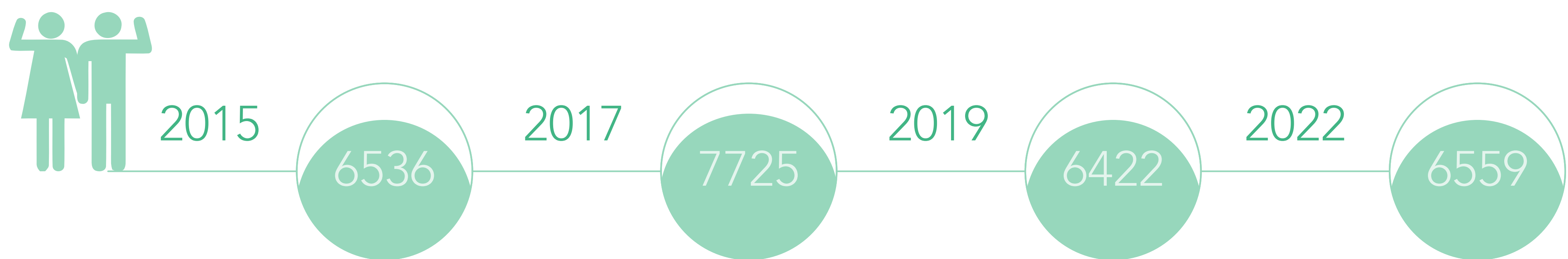
The forum and other discussions brought together crop and agriculture professionals, politicians, farmers, scientists, science and innovation experts and international guests.



VISITORS | 2022

The exhibition took place outdoors, but the heat (+30°C) did not spoil the visitors' good mood. First-time visitors to Agrovizija were amazed by the size of the exhibition, the impressive machinery on display, the abundance of fields with a wide variety of plant varieties, the ingenuity of the companies and the enthusiasm of the scientists in sharing their knowledge of agricultural sciences.

This year, 6 559 agricultural professionals visited the exhibition.



VISITOR SURVEY | 2022

VISITORS, BY AGRICULTURAL SECTOR

CROP PRODUCTION	43,5%
SEED PRODUCTION	4,3%
GARDENING/HORTICULTURE	6,5%
LIVESTOCK	15,2%
MIXED FARM	21,7%
ORGANIC FARMING	6,5%
AGRICULTURAL SERVICES	6,5%

VISITORS VISIT THE EXHIBITION FOR:

Innovation and trends	63%
Comparison of cultivation technologies	37%
Networking	21,7%
Meeting colleagues and partners	30,4%
Seminars and training	26,1%
To evaluate the equipment in real-life conditions	15,2%

PLANS TO VISIT THE EXHIBITION IN 2024:

PLANNING	67,4%
DON'T KNOW	32,6%
NOT PLANNING	0%

LEARNED ABOUT AGROVIZIJA 2022 FROM:

Newspapers and magazines	10,9%
Radio or TV	23,9%
Online portals	13%
Facebook and social media	23,9%
Representatives of exhibiting companies	34,8%
Friends, colleagues or family members	52,2%
Other	4,4%

* more than one answer option was possible in the survey



REFERENCES | 2022

"Agrovizija is the future of agriculture today, a lesson for those who want it and a clear argument for progress towards sustainable options. It is an example of how private businesses are tackling the State's strategic challenge of food security and openly demonstrating data-driven acumen."

VIKTORAS PRANCKIETIS LRS



SIMONAS INDRAŠIUS Event host and organiser



"Agrovizija has proved time and time again that it is not just a exhibition. It is a festival of agronomy, agricultural machinery and now beef cattle farming, and I always want to come back and join in."

Professionals in their fields open their eyes to both beginners and professionals. The latest technical innovations, research and the stubbornness of Lithuanian agronomists make the festival even more professional. As an event organiser, I cannot help but notice the increasing level of preparation of each participant and their desire to be part of this, the biggest exhibition.

This year, Agrovizija proved that it is not only the organisers who create the festival, but also Lithuanian farmers and service providers themselves!"

MOMENTS | 2022



More videos on Youtube channel and Facebook page



Agrovizija



Agrovizija

THANK YOU

Thank you to all participants and visitors.
You make Agrovizija.

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Stay tuned for news about the 2024 exhibition:

www.agrovizija.lt

